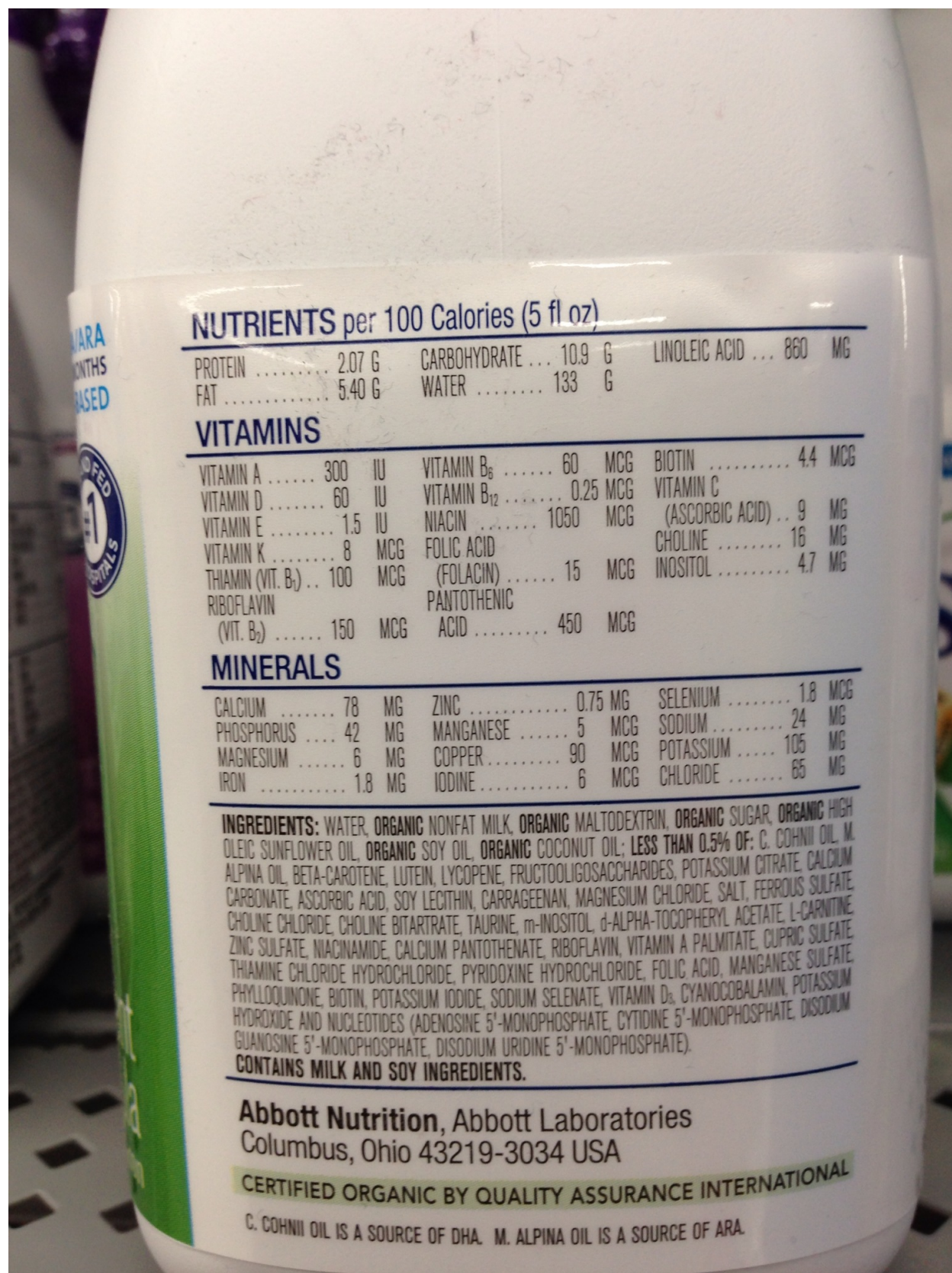
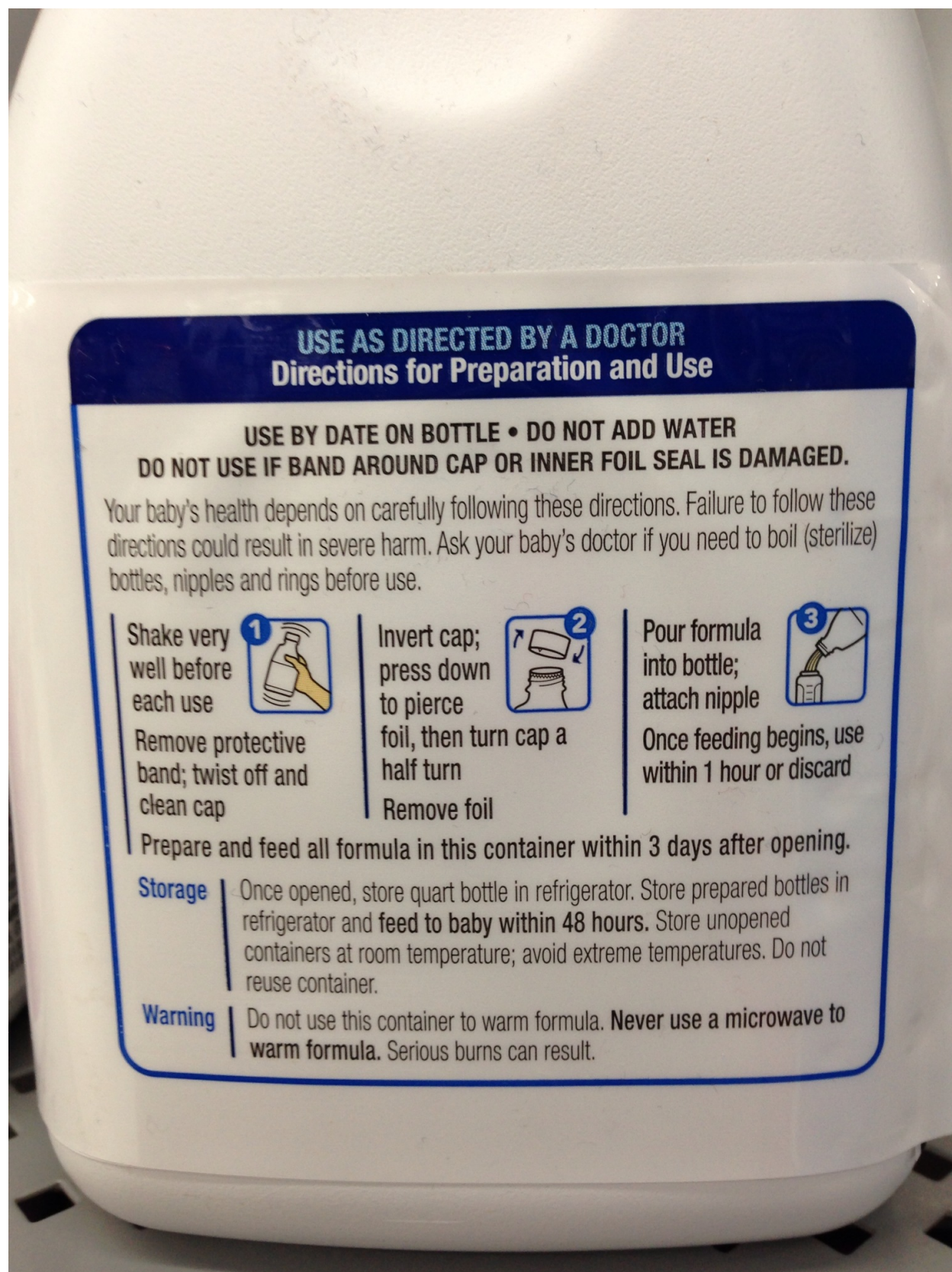


Exhibit “1”



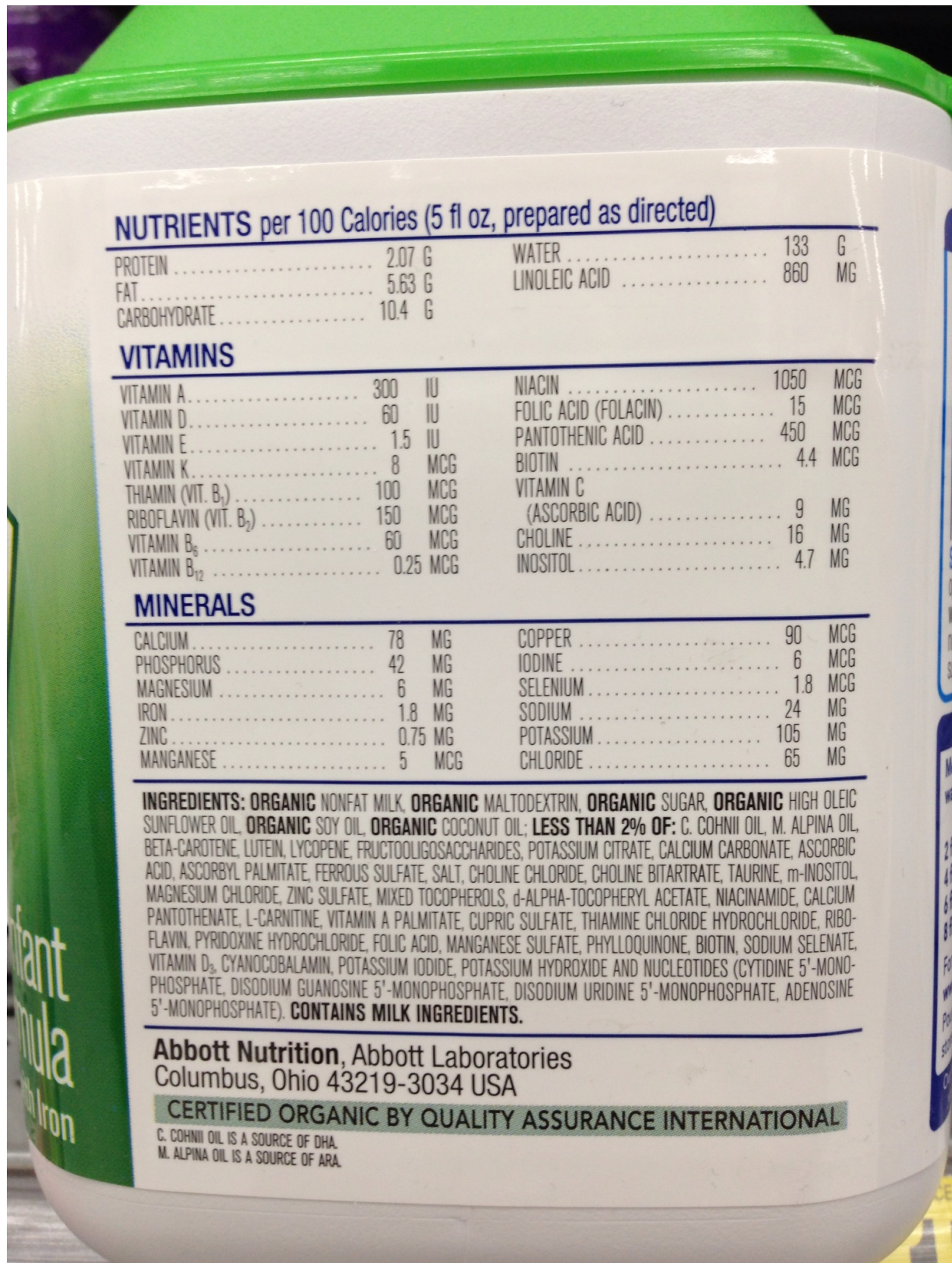












DIRECTIONS FOR PREPARATION AND USE Use as Directed by a Doctor • Use by Date on Container

Your baby's health depends on carefully following these directions. Proper hygiene, handling and storage are important when preparing infant formula. Failure to follow these directions could result in severe harm. Ask your baby's doctor if you need to use cooled, boiled water for mixing and if you need to boil (sterilize) bottles, nipples and rings before use.

- 1** Wash your hands, surfaces and utensils. Pour water into clean bottle (see mixing guide).
- 2** Add 1 unpacked level scoop (8.6 g) to each 2 fl oz of water. Return dry scoop to holder in lid.
- 3** Cap bottle; shake well; attach nipple. Once feeding begins, use within 1 hour or discard.

Storage: Once mixed, store bottles in refrigerator and feed to baby within 24 hours. Store unopened or opened container at room temperature; avoid extreme temperatures. Use opened container contents within 1 month. Do not reuse container. **Warning:** Powdered infant formulas are not sterile and should not be fed to premature infants or infants who might have immune problems unless directed and supervised by your baby's doctor. **Never use a microwave to warm formula.** Serious burns can result.

MIXING GUIDE

Measure water	+	Add scoop(s) of unpacked level powder using enclosed scoop	=	Finished bottle (approx.)
2 fl oz		1 scoop (8.6 g)		2 fl oz
4 fl oz		2 scoops		4 fl oz
6 fl oz		3 scoops		6 fl oz
8 fl oz		4 scoops		8 fl oz

For larger size mixing instructions, please visit www.Similac.com/mixinginfo

Pour prepared formula into feeding bottle, cap and store in refrigerator. Use within 24 hours.

Our Feeding Expert hotline is available to help you with feeding questions: **800-986-8800**

© 2012 Abbott Laboratories #50821 42206 FAN 9098-02

Breast milk is recommended. If you choose to use infant formula, the makers of Similac® have a formula that's right for your baby.

Have product-related questions? Call 1-800-515-7677, se habla español 8:30 am–5:00 pm, Eastern time, weekdays. www.Similac.com

DO NOT USE IF OUTER QUALITY SEAL OR INNER FOIL SEAL IS DAMAGED.

U.S. Patent Nos. 7,090,879; 7,829,126; D576,035; and D578,401

Similac® Advance® Organic

Infant Formula with Iron

Product Information: Similac® Advance® Organic

For more information, contact your Abbott Nutrition Representative or visit
www.abbottnutrition.com

Similac® Advance® Organic

Infant Formula with Iron

- Help your baby reach important milestones with Similac Advance Organic - a wholesome organic formula that provides complete nutrition for your baby's first year.
- Our exclusive formula has:
 - DHA (Omega 3) and ARA (Omega 6) for brain and eye development
 - Lutein for eye health
 - Calcium for strong bones - no palm olein oil
 - Nucleotides to help support the immune system
 - Prebiotics to help promote digestive health
 - Carotenoids naturally found in breast milk
- A nutritionally complete, organic, milk-based, iron-fortified infant formula for use as a supplement or alternative to breastfeeding.
- Unique blend of organic nonfat milk, organic maltodextrin, and organic sugar.
- Certified USDA Organic.



Safety Precautions

- Never use a microwave oven to warm formula. Serious burns can result.
- **Warning:** Powdered infant formulas are not sterile and should not be fed to premature infants or infants who might have immune problems unless directed and supervised by your baby's doctor.

Ingredients

Unflavored Powder:

Organic Nonfat Milk, Organic Maltodextrin, Organic Sugar, Organic High Oleic Sunflower Oil, Organic Soy Oil, Organic Coconut Oil. Less than 2% of the Following: C. Cohnii Oil, M. Alpina Oil, Beta-Carotene, Lutein, Lycopene, Fructooligosaccharides, Potassium Citrate, Calcium Carbonate, Ascorbic Acid, Ascorbyl Palmitate, Ferrous Sulfate, Salt, Choline Chloride, Choline Bitartrate, Taurine, m-Inositol, Magnesium Chloride, Zinc Sulfate, Mixed Tocopherols, d-Alpha-Tocopheryl Acetate, Niacinamide, Calcium Pantothenate, L-Carnitine, Vitamin A Palmitate, Cupric Sulfate, Thiamine Chloride Hydrochloride, Riboflavin, Pyridoxine Hydrochloride, Folic Acid, Manganese Sulfate, Phyloquinone, Biotin, Sodium Selenate, Vitamin D3, Cyanocobalamin, Potassium Iodide, Potassium Hydroxide, and Nucleotides (Cytidine 5'-Monophosphate, Disodium Guanosine 5'-Monophosphate, Disodium Uridine 5'-Monophosphate, Adenosine 5'-Monophosphate).

Allergens: Contains milk ingredients.

Availability

List Number	Item
50815	Similac Advance Organic Powder / 2.12-LB (936-g) SimplePac / 6 ct
50821	Similac Advance Organic Powder / 1.45-LB (657-g) SimplePac / 6 ct
56525	Similac Advance Organic Ready to Feed Institutional / 2-fl-oz (59-mL) Bottle / 48 ct
59883	Similac Advance Organic Ready to Feed / 1-QT (946-mL) Bottle / 6 ct
59885	Similac Advance Organic Ready to Feed / 1-QT (946-mL) Bottle / 6 ct

For more information, contact your Abbott Nutrition Representative or visit
www.abbottnutrition.com

Similac® Advance® Organic

Infant Formula with Iron

Nutrition Information - Unflavored Powder

	100 Cal [*]	1000 mL [*]
	Value	Value
Calories	100	676
Volume, mL	148	1000
Protein, g	2.07	14.07
Fat, g	5.63	38.26
Carbohydrate, g	10.4	70.7
Water, g	133	899
Linoleic Acid, mg	860	5844
Vitamin A, IU	300	2038
Vitamin D, IU	60	408
Vitamin E, IU	1.5	10.2
Vitamin K, mcg	8	54
Thiamin (Vitamin B1), mcg	100	679
Riboflavin (Vitamin B2), mcg	150	1019
Vitamin B6, mcg	60	408
Vitamin B12, mcg	0.25	1.70
Niacin, mcg	1050	7135
Folic Acid (Folacin), mcg	15	102
Pantothenic Acid, mcg	450	3058
Biotin, mcg	4.4	29.9
Vitamin C (Ascorbic Acid), mg	9	61
Choline, mg	16	109
Inositol, mg	4.7	32
Calcium, mg	78	530
Phosphorus, mg	42	285
Magnesium, mg	6	41
Iron, mg	1.8	12.2
Zinc, mg	0.75	5.10
Manganese, mcg	5	34
Copper, mcg	90	612
Iodine, mcg	6	41
Selenium, mcg	1.8	12.2
Sodium, mg	24	163
Potassium, mg	105	713
Chloride, mg	65	442

For more information, contact your Abbott Nutrition Representative or visit
www.abbottnutrition.com

© 2012 Abbott Laboratories Inc.
Updated 12/12/2012

Abbott Nutrition Abbott Laboratories
Columbus, OH 43219-3034
1-800-227-5767



Similac® Advance® Organic

Infant Formula with Iron

Unflavored Powder Footnotes & References

Per 100 Cal*

*Nutrient values are applicable when prepared as directed.

Per 1000 mL*

*Nutrient values are applicable when prepared as directed.

For more information, contact your Abbott Nutrition Representative or visit
www.abbottnutrition.com

© 2012 Abbott Laboratories Inc.
Updated 12/12/2012

Abbott Nutrition Abbott Laboratories
Columbus, OH 43219-3034
1-800-227-5767



Similac® Advance® Organic

Infant Formula with Iron

Preparation

Powder

Your baby's health depends on carefully following these directions. Proper hygiene, handling and storage are important when preparing infant formula. Failure to follow these directions could result in severe harm. Ask your baby's doctor if you need to use cooled, boiled water for mixing and if you need to boil (sterilize) bottles, nipples and rings before use.

- Wash your hands, surfaces and utensils.
- Pour water into clean bottle (see mixing guide).
- Add 1 unpacked level scoop (8.6 g) to each 2 fl oz of water.
- Return dry scoop to holder in lid.
- Cap bottle; shake well; attach nipple.
- Once feeding begins, **use within 1 hour or discard.**

Powder Mixing Guide

Measure water	+	Add scoop(s) of <i>unpacked level powder</i> using enclosed scoop	=	Finished bottle (approx)
2 fl oz		1 scoop (8.6 g)		2 fl oz
4 fl oz		2 scoops		4 fl oz
6 fl oz		3 scoops		6 fl oz
8 fl oz		4 scoops		8 fl oz

Ready to Feed

Your baby's health depends on carefully following these directions. Failure to follow these directions could result in severe harm. Ask your baby's doctor if you need to boil (sterilize) bottle, nipple and ring before use.

2-fl-oz bottle

- **Do not use if breakaway ring is missing or broken.**
- Do not add water.
 - Ready to feed formula if mixed with water may not provide proper nutrition, and repeated use of such feedings could cause illness.
- Shake very well.
- Twist off cap.
- Twist on nipple and ring.
 - Use clean hands to attach nipple and ring.
- Once feeding begins, **use within 1 hour or discard.**

1-Qt bottle

- **Do not use if band around cap or inner foil seal is damaged.**
- Do not add water.
- Shake very well before each use.
- Remove protective band, twist off and clean cap.
- Invert cap; press down to pierce foil, then turn cap a half turn.
- Remove foil.
- Pour formula into bottle; attach nipple.
- Once feeding begins, **use within 1 hour or discard.**
- Prepare and feed all formula from the 1 QT container **within 3 days after opening.**

For more information, contact your Abbott Nutrition Representative or visit
www.abbottnutrition.com

Similac® Advance® Organic

Infant Formula with Iron

Storage & Handling

Ready to Feed

2-fl-oz bottle

- Avoid prolonged exposure of bottles to light.
- Store unopened at room temperature; avoid extreme temperatures.

1-QT bottle

- Once opened, store quart bottle in refrigerator.
- Store prepared bottles in refrigerator and **feed to baby within 48 hours**.
- Store unopened containers at room temperature; avoid extreme temperatures.
- Do not reuse container.

Powder

- Once mixed, store bottles in refrigerator and **feed to baby within 24 hours**.
- Store unopened or opened container at room temperature; avoid extreme temperatures.
- **Use opened container contents within 1 month.**
- Do not reuse container.

For more information, contact your Abbott Nutrition Representative or visit
www.abbottnutrition.com